



Use this template to rate your business coach in the following areas and see if he or she is the right fit for you.

Name of the coach: _____

Company Name: _____

Years in business: _____

Rate your coach on the following areas	score 0-10	Comments
Knowledgeable (Read & update)		
Specialize?		
Certified & qualified (owned a business before?)		
Walk the talk?		
Challenging (courage and confidence)		
Clear on the investment and program		
Has good references (at least 3)		
Overall Score		